



670 KBOI



Hawks Eye on Business Sponsorship Opportunities



Hawk's Eye ON BUSINESS

670 KBOI

Presented By:

Roger Hawk
208.321.2553

rogerhawk@actioncoach.com



HAWKS EYE ON BUSINESS PRESENTING SPONSOR:

(1 Sponsorships Available)

As the presenting sponsor of Hawks Eye on Business you will receive exclusive sponsorship of Hawks Eye on Business. The introduction will include “brought to you by **xxxxx** business and 15 to 20 words of your choice”.

Presenting Sponsorship Includes:

- Inclusion in 2 promotional mentions during show
- Two (2) Live mentions at intro and exit of show
- We help you find your customers “HOT BUTTONS,” and strategically place them into a 60 second radio ad.
- Opportunity to appear on the show up to 6 times (per 12 month commitment - 3 times for 6 month commitment)
- Link and Logo on www.hawkseyeonbusiness.com
- Link and Logo on www.670kboi.com
- Production of commercial(s) at no additional cost

In addition to the live mentions by Roger you will receive Hawk’s Eye discounts to the following recommended commercial schedule on 670 KBOI (based on availability).


Commercial Schedule:

To run three (3) weeks out of the month

Day Part	Mon	Tues	Wed	Thur	Fri	Sat	Sun
6a-12m	4	4	4	4	4		
7a-8a or 9a-10a						1	

Total Commercials Per Month: 63

TOTAL INVESTMENT PER MONTH: \$ 700
(weekly co-host option available at \$300 with this package)
Minimum 6 Month Commitment

<p>Terms:</p> <ul style="list-style-type: none"> ▪ Billed bi-annually ▪ Cash Up Front ▪ Credit Application must be approved prior to flight ▪ Thank You For Your Business! ▪ Ask about payment options 	<p>APPROVED</p> <p></p> <hr/>
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HAWKS EYE ON BUSINESS UPCOMING EVENTS/ANNOUNCEMENT SPONSOR:

(2 Sponsorships Available)

As the sponsor of Hawks Eye on Business Upcoming Events/Announcement Segment you will receive sponsorship of the Upcoming Events Segment every other Saturday Morning. The introduction will include “these upcoming events brought to you by **xxx** business and 15 to 20 words of your choice”.

Sponsorship of Upcoming Events Segment Includes:

- *Two (2) Live mentions at intro and exit of segment*
- *Link and Logo on www.hawkseyeonbusiness.com*
- *Internet links to your site from the show's site*

In addition to the live mentions by Roger you will receive Hawk's Eye discounts to the following recommended commercial schedule on 670 KBOI (based on availability).

Commercial Schedule:

To run two (2) weeks out of the month

<i>Day Part</i>	<i>Mon</i>	<i>Tues</i>	<i>Wed</i>	<i>Thur</i>	<i>Fri</i>	<i>Sat</i>	<i>Sun</i>
6a-12m	4	4	4	4	4		
7a-8a or 9a-10a							

Total Commercials Per Month: 44

TOTAL INVESTMENT PER MONTH: \$ 200
Minimum 6 Month Commitment

<p>Terms:</p> <ul style="list-style-type: none"> ▪ Billed bi-annually ▪ Cash Up Front ▪ Credit Application must be approved prior to flight ▪ <i>Thank You For Your Business!</i> ▪ <i>Ask about payment options</i> 	<p style="text-align: center;">APPROVED</p> <div style="text-align: center; margin-top: 20px;"> <hr style="width: 80%; margin: 0 auto;"/> </div>
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HAWKS EYE ON BUSINESS

Guest Appearance Package: *(7 Sponsorships Available)*

As a guest of Hawks Eye on Business you will have the opportunity to appear on the show six times per year. As a guest you will have the opportunity to help shape show content and offer your insight on today's hot topics.

Sponsor Package Includes:

- *Live Promotion by Roger the week prior to the week of hosting*
- *3 Live On-Air interviews (recorded options are available at request)*
- *We help you find your customers "HOT BUTTONS," and strategically place them into a 60 second radio ad to be run during the show.*
- *Rotation of 60 second spot with other sponsors in commercial schedule*
- *6 product or event promotional live mentions on air by Roger*
- *Link and Logo on www.hawkseyeonbusiness.com*

In addition to the live mentions by Roger you will receive the following commercial schedule on 670 KBOI to be used at your discretion (based on availability).

Commercial Schedule:

To run two week leading up to your guest appearance

Day Part	Mon	Tues	Wed	Thur	Fri	Sat	Sun
6a-12m	2	2	2	2	2		
7a-8a or 9a-10a						1	

Total Commercials Per Week: 10

Added Value:

Bonus – mp3 file of your radio ad and on air interviews – FREE!

TOTAL INVESTMENT PER MONTH: \$300
Minimum 6 Month Commitment

<p>Terms:</p> <ul style="list-style-type: none"> ▪ Billed bi-annually ▪ Cash Up Front ▪ Credit Application must be approved prior to flight ▪ <i>Thank You For Your Business!</i> ▪ <i>Ask about payment options</i> 	<p style="text-align: center;">APPROVED</p> <div style="text-align: center; margin-top: 20px;"> <hr style="width: 80%; margin: 0 auto;"/> </div>
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